



Profit From Genetic Progress

Bull Search 2.0

Employee/Representative/Distributor User Guide

WHAT'S INSIDE

- Navigation instructions
- Helpful hints
- Customization options
- Proposal details

Be prepared to revolutionize the way you select and propose genetics in appealing packages.

Utilize ABS's **Custom Index** to help you focus on customer needs and goals to advance and accelerate their genetic progress for their management style and milk market.

Use the **Sire Selection** guide to incorporate your customer's custom index into the genetic level selection process and find those genetics that fit your customer's needs and goals.

Create appealing, professional **proposals** that incorporate genetic levels, weighted averages, and prices for your customer with increased customization.

Bull Search 2.0 supports you in accelerating your customers' **Profit From Genetic Progress**.

Table of Contents

Home Page	3
Login.....	4
ABS Employee Login	4
Authorized Representative/Distributor/Customer Login	4
Sign Up for Account	4
Sign In	6
Forgot Password	6
Delete Account	7
Change Password.....	7
Save Name	8
Custom Index	9
Guided Solution	9
Presets	10
Manual.....	10
Sire Selection.....	11
Selecting Sires.....	11
Sorting and Viewing Individual Sires.....	11
Searching for Sires	11
Advanced Customization	12
Show Selected Only	12
My Bulls.....	14
View	14
Navigation.....	14
My Proposals.....	15
Save Options	15
Sire Additions.....	15
Proposal Details	16
Proposal Customization.....	16
Additional Page Options	17
Proposal Review	18
Marketing Inclusions	18
Share Proposal.....	19
Saved Selections.....	20
View	20
Navigation.....	20
Resources	21

▶ Home Page

To access Bull Search 2.0, use the following link in Chrome, Firefox, Edge, or Safari browsers:

<https://absbullsearch.absglobal.com>

**Bull Search 2.0 is not supported in Internet Explorer.*

The screenshot shows the Bull Search 2.0 Home Page with the following elements and numbered callouts:

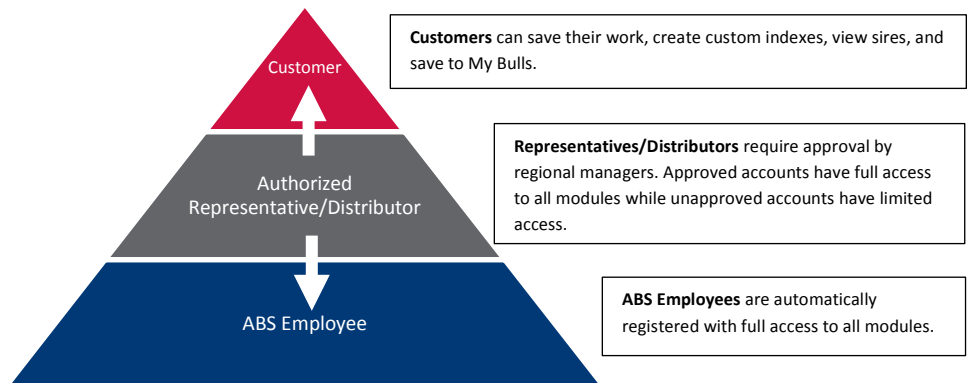
- 1** Bull Search Users section containing:
 - 2** ABS Employee Log In: Log in automatically if you are on the Genus network, or log in with your Genus computer user name and password.
 - 3** Log In: Customers, distributors, and representatives, use your new registration information to log in.
 - 4** Sign Up: Customers, distributors, and representatives, register for a new account. Please note, users of the old system will need to create new accounts.
- 5** Select Your Criteria section with dropdown menus:
 - 6** Bull Availability List: UNITED STATES
 - 7** Category: DAIRY
 - 8** Breed: HOLSTEIN
 - 9** Genetic Proof: USA PROOF
 - 10** Language: ENGLISH (US)
- 11** Choose Where to Go section with:
 - 12** Custom Index: What matters to you? Create a customized value on our Holstein bulls that reflects the needs specific to your operation. To access previous custom index inputs until March 29, 2019 click here.
 - 13** Sire Selection: Select your criteria above to view, filter, and find the best bulls for you. Select and save the bulls for your future. Looking for beef bulls? They have not moved to Bull Search 2.0 yet. Find them on <https://bullsearch.absglobal.com/beef>.
 - 14** Resources: Find ABS resources, including user guides here.

Helpful Hints

- Log in to Bull Search 2.0 to save work, stay organized, and be more efficient.
 - ABS Employees using VPN will access Bull Search 2.0 through Single Sign On with their ABS device.
- Bull Search Users** Employees, Representatives, Distributors, and Customers can login or create an account. For more information on logging in or signing up for a Bull Search 2.0 account [click here](#).
 - Bull Availability List** Select country for a list of marketed bulls.
 - Category** Select from several options including Dairy and Beef On Dairy. Note that not all options are available for every country or genetic proof.
 - Breed** Select the sire breed.
 - Genetic Proof** Select the genetic proof that applies to your customer.
 - Language** Multiple languages available for selection.
 - Custom Index** Create a custom index based on customer goals and needs.
 - Sire Selection** View sires based on set up inputs.
 - Resources** User guides and additional resources available.

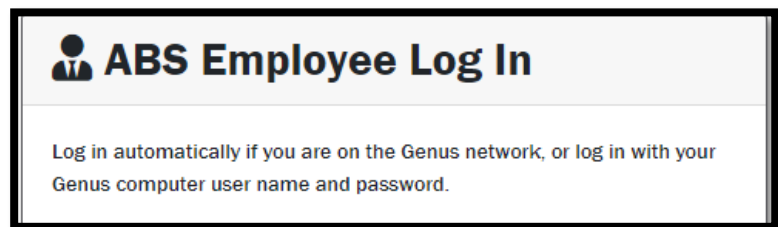
▶ Login

Login to save work and access additional features. Anyone can create an account. Access levels vary depending on type of user- Employee, Rep/Distributor, and Customer.



ABS Employee Login

All ABS Employees are automatically registered. To log on click **ABS Employee Log In**.

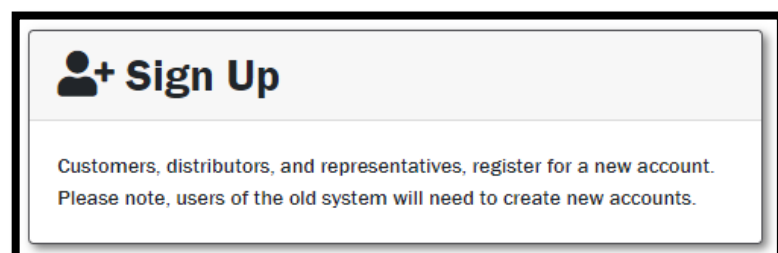


If the employee is on their ABS Device and on an ABS Network or VPN, Single Sign On will be utilized and no log in credentials will be needed. If those criteria are not met, a sign in box will appear. User credentials are then the network credentials that are used to log in to ABS computers.

Authorized Representative/Distributor/Customer Login

Sign Up for Account

All other Bull Search 2.0 Users will need to create an account by clicking **Sign Up**.



Helpful Hints

- *Single Sign On when connected to an ABS network saves time.*
- *Access level requests for ABS Representatives and Distributors may take up to two business days to review.*

Helpful Hints

- *Users login to access account on multiple devices.*

▶ Login cont.

Complete registration form to create a new account. Verify the correct user type is selected from the drop-down menu.

The registration form includes the following fields and options:

- Required Field *** (indicated in red)
- User Type: *** (dropdown menu, currently set to "ABS Customer")
- First Name: *** (text input field)
- Last Name: *** (text input field)
- E-mail: *** (text input field)
- This will be used as your user name.
- Country: *** (dropdown menu, currently set to "United States")
- ABS Customer Number:** (text input field)
- Preferred language: *** (dropdown menu, currently set to "English (US)")
- ☐ **Yes, I agree with the [Terms & Conditions](#), and want to request an account to access Bull Search as a registered user.**
- Your privacy is important to us, and we are committed to protecting and safeguarding your data privacy rights.
- Our Privacy Policy explains what we do with your personal data. It describes how we collect, use and process your personal data, and how, in doing so, we comply with our legal obligations to you. To view our Privacy Policy in full, please [click here](#).
- Submit** button

An automated e-mail is sent for account verification. Follow the directions in the e-mail to complete the verification process. Check spam folder if e-mail has not been received.

The email verification message includes the following content:

- Subject:** Thank you for creating an account with us. (Inbox x)
- From:** ABS Bull Search Team <noreply@genusplc.com>
- To:** to testingABSprograms
- Date:** 11:21 AM (10 minutes ago)
- Body:** Thank you for registering your email with ABS Bull Search. Please [click here](#) to continue with the verification process.
- Disclaimer:** *** The information contained in this communication may be confidential, is intended only for the use of the recipient(s) named above, and may be legally privileged. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication, or any of its contents, is strictly prohibited. If you have received this communication in error, please return it to the sender immediately and delete the original message and any copies of it. If you have any questions concerning this message, please contact the sender. ***

Set up password to access account.


The password setup form includes the following fields and rules:

- Old Password** (text input field)
- New Password** (text input field)
- Confirm New Password** (text input field)
- Change Password** button
- Password must follow these rules:**
 - Contains one or more numbers
 - Contains one or more lower case letters
 - Contains one or more upper case letters
 - Contains one or more special characters
 - Contains eight or more characters
 - New password matches the confirmed password
 - New password must be different than old password

Upon account creation limited access is granted and use of the "Log In" button is available. A regional business manager reviews request within two business days. Full access is granted upon approval.

Sign In

Sign into created account via **Log In**.


 **Log In**

Customers, distributors, and representatives, use your new registration information to log in.


Enter username and password used to create the account.

Login to ABS Bull Search

Username

 example@gmail.com

Password




Login

Need help?

Forgot Password

Select **Log In** and proceed to **Need help?**


 **Log In**

Customers, distributors, and representatives, use your new registration information to log in.


Login

Need help?

Enter the e-mail associated with the account and select **Reset Password**.



Forgot Password?
You can reset your password here.

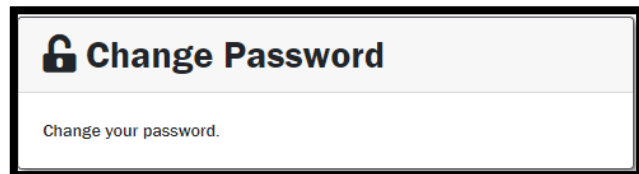
 example@gmail.com

Reset Password

Check e-mail for a link to reset the password. E-mail link will need to be opened in a supported web browser. If your default web browser is internet explorer, right click on the link and copy the link. Paste this into a supported web browsers web address line.

Change Password

Select **Change Password** after logging in.

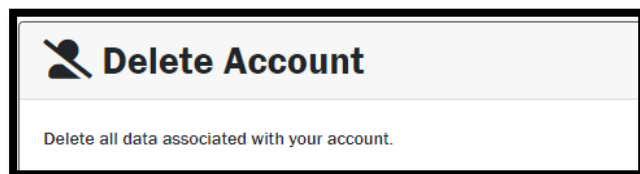


Enter your old password followed by a new password. Re-enter your new password to confirm the new password. Click **Change Password**.

A screenshot of a web form titled "Change Password" with a close button (X) in the top right corner. The form is divided into two main sections. The left section contains three input fields: "Old Password", "New Password", and "Confirm New Password", each with a corresponding label above it. Below these fields is a blue button labeled "Change Password". The right section is titled "Password must follow these rules:" and lists six requirements: "Contains one or more numbers", "Contains one or more lower case letters", "Contains one or more upper case letters", "Contains one or more special characters", "Contains eight or more characters", and "New password matches the confirmed password". It also includes a note: "New password must be different than old password".

Delete Account

Select **Delete Account** to completely remove your account and all data in the account.



Enter your current password and select **Yes** to confirm.

A screenshot of a confirmation form titled "Are you sure you want to delete your account?" in red text. Below the title is a "Password: *" input field. Underneath the field, it says "Please enter your password to confirm." followed by a paragraph: "Your privacy is important to us, and we are committed to protecting and safeguarding your data privacy rights." Below this is another paragraph: "Our Privacy Policy explains what we do with your personal data. It describes how we collect, use and process your personal data, and how, in doing so, we comply with our legal obligations to you. To view our Privacy Policy in full, please click here." At the bottom right of the form are two buttons: "No" and "Yes".

► Save Name

Save Name appears in the blue bar at the top of the page. The Save Name is a unique customer identifier used to save information. To stay organized use the same type of ID for all customers such as customer name or number. Customer ID must be entered or selected prior to entering or changing information or the data is not saved.

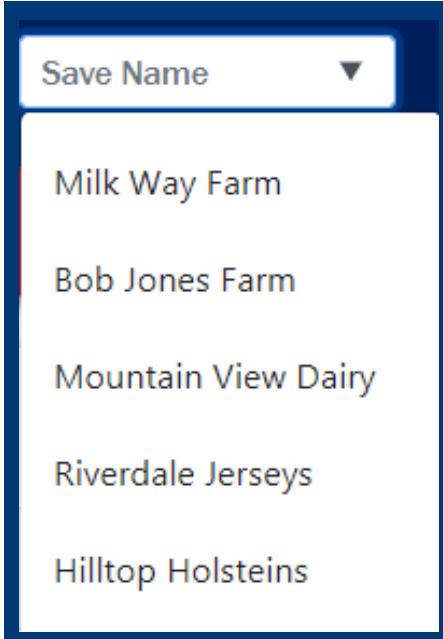
Helpful Hints

- *Save Names allow you to save information directly in Bull Search 2.0 for multiple customers.*



Save Name

Use the drop-down menu to recall the last saved data.



Save Name ▼

- Milk Way Farm
- Bob Jones Farm
- Mountain View Dairy
- Riverdale Jerseys
- Hilltop Holsteins

Custom Index

The three ways to create a Custom Index are:

1. Guided Solution
2. Presets
3. Manual Selection

Step 1

Select an option from each menu below.

Milk Price: Fat & Protein

Cow Size: Smaller

Fitness Focus: General Health

Conformation Focus: Functional

Step 2

Rank the importance on a scale from 0-10.

Production: 9

Health & Fitness: 6

Conformation: 5

Step 3

Calculate

Total: 100% [Get My Index](#)

Reset

Milk: -7

PL: 9, HCR: 1, LIV: 5, SCE: 1, UDC: 3, BD: -2, FA: 0, UD: 2, FLC: 3, DF: -2, FLS: 0, FTP: 0, BWC: 0, RA: 0, FUA: 0, RTP: 2, PTAT: 0, TW: -2, RUH: 0, TL: 0, STA: -7, RLS: 0, RUW: 0, CON MS: 0, Prot: 22, CCR: 1, DSB: 1, STR: -2, RLR: 0, UC: 0, CON MT: 0

Production 45%

Fat: 16

Fitness 30%

SCS: 4, SSB: 1

Type 25%

Guided Solution

Use the guided solution to auto populate the custom index in three steps.

Step 1 select options that best fit long-term goals of the customer.

Step 2 prioritize the production, health, and conformation traits.

Step 3 click **Calculate** to populate index values.

Step 1

Select an option from each menu below.

Milk Price: Fat & Protein

Cow Size: Smaller

Fitness Focus: General Health

Conformation Focus: Functional

Step 2

Rank the importance on a scale from 0-10.

Production: 9

Health & Fitness: 6

Conformation: 5

Step 3

Calculate

Manually adjust index values to better fit customer needs and goals.

Total: 100% [Get My Index](#)

Reset

Milk: -7

PL: 9, HCR: 1, LIV: 5, SCE: 1, UDC: 3, BD: -2, FA: 0, UD: 2, FLC: 3, DF: -2, FLS: 0, FTP: 0, BWC: 0, RA: 0, FUA: 0, RTP: 2, PTAT: 0, TW: -2, RUH: 0, TL: 0, STA: -7, RLS: 0, RUW: 0, CON MS: 0, Prot: 22, CCR: 1, DSB: 1, STR: -2, RLR: 0, UC: 0, CON MT: 0

Production 45%

Fat: 16

Fitness 30%

SCS: 4, SSB: 1

Type 25%

Select **Get My Index** to move to the sire list.

Helpful Hints

- Guided Solution and Presets are a way to estimate customer needs, but manual adjustments can be made in the index portion of the page.

► Custom Index cont.

Presets

Select one of ten different preset options to align the customer's goals with.

The screenshot shows a horizontal bar with a 'Guided Solution' button on the left and a 'Presets' button on the right. Below these are ten buttons representing different preset options: HealthFitness, FitnessBalance, ProductionFitness, ProductionBalance, Cheese, Robotics, TypeBalance (which is highlighted with a dark background), Type, Production, and Grazing.

The index values automatically populate. Adjust index values to align with customer needs and goals.

The screenshot displays the 'Custom Index' configuration interface. At the top, it shows 'Total: 100%' and a 'Get My Index' button. Below this, there are several sections for different traits, each with a 'Reset' button and input fields for values. The traits and their values are: Milk (-7), Production 45% (Fat 16, Prot 22), Fitness 30% (SCS 4, DPR 5, CCR 1, HCR 1, SDE 1, SSB 1, DCE 2, DSB 1), and Type 25% (UDC 3, FLC 3, BWC 0, PTAT 0, STA -7, STR -2, BD -2, DF -2, RA 0, TW -2, RLS 0, RLR 0, FA 0, FLS 0, FUA 0, RUH 0, RUW 0, UC 0, UD 2, FTP 0, RTP 2, TL 0, CDN MS 0, CDN MT 0).

Select **Get My Index** to move to the sire list.

Manual

Advanced users may choose to go directly to the Index Values section and fill in index values to meet customer needs and goals. Select **Get My Index** to move to the sire list.

Helpful Hints

- Values within Custom Index are required to add up to 100%.
- Clicking on the name of the trait provides a definition.

Livability

Represents the additional percentage of cows that avoid dying on the farm, permitting producers to recoup disposal income.

► Sire Selection

Select the appropriate Bull Availability List, Category, Breed, and Genetic Proof from the drop-down menus at the top of the page. This page should reflect selections made on the home page.



Bull Search

(Test) v2.0.180904.25

UNITED STATES ▼

DAIRY ▼

HOLSTEIN ▼

USA PROOF ▼

Custom Index User G

Searching for Sires

There are **two search features** in the Sire Selection module.

1

The screenshot shows a search interface with a red header bar. On the left, there is a magnifying glass icon. In the center, the text "Animal Name or Code" is displayed. On the right, there is a red "X" icon. Below the header bar, there is a white search bar with the text "Search:" followed by a text input field. A red circle with the number "2" is positioned over the search bar.

1. **Complete Bull Search**- Search for bulls in the ABS bull database including competitors.
2. **Current Bull Search**- Search bulls currently marketed.

Sorting and Viewing Individual Sires

Click data headers to sort sires.

View a sire page with production, health, and conformation traits by selecting the **NAAB** number or **Code Name**. Pedigree information, registration information, and images are also available.

Selecting Sires

Click **Select top 10** or individually select sire(s) to save. Click **Save To My Bulls**.

Select top 10

<input type="checkbox"/>	↑↓	↑↓	My Index	↑↓	NAAB	↑↓	Code Name	↑↓
<input checked="" type="checkbox"/>			1167		29H018764		ATTICUS	
ACHIEVER x SUPERSHOT								

Helpful Hints

- Click on column headers to sort the sires by traits.

Sire Selection cont.

Show Selected Only

Click **Show Selected Only** to view only sires that are selected and to populate an average.

<input type="checkbox"/>	↑↓	↑↓	My Index ↑↓	NAAB ↑↓	Code Name ↑↓	Milk ↑↓	Pro ↑↓	Fat ↑↓	Pro% ↑↓	Fat% ↑↓	PL ↑↓	SCS ↑↓	DPR ↑↓	PTAT ↑↓	SCE ↑↓	Bull Fertility Conver
Avg.			1242			1422	56	92	0.05	0.14	7.6	2.71	3.4	1.19	6.2	★★★★☆
✓			1301		29H018764 ATTICUS ACHIEVER x SUPERSHOT	1589	57	89	0.03	0.10	7.8	2.56	2.8	1.24		
✓	ICON ONE	X	1281		29H018693 CRIMSON SPECTRE x RUBICON	1609	66	115	0.06	0.19	7.3	2.72	2.6	1.07	6.3	
✓	X		1256		29H018634 TORQUE SKYFALL x FAIRFAX	1303	49	92	0.03	0.15	7.9	2.49	2.8	0.67	7.2	
✓			1218		29H018682 COLORADO MODESTY x YODER	782	42	83	0.07	0.19	7.8	2.92	5.0	1.40	6.4	
✓	X		1217		29H018586 NEWMAN RAIDEN x SUPERSHOT	2110	58	58	-0.02	-0.07	8.6	2.62	3.7	1.26	6.1	★★★★☆
✓	ICON ONE	X	1216		29H018611 SKYWALKER JEDI x CABRIOLET	1629	75	86	0.09	0.09	7.1	2.86	4.5	1.34	4.9	
✓	ICON ONE		1206		29H018296 ACHIEVER YODER x ALTAEMBASSY	931	48	119	0.07	0.30	6.8	2.78	2.7	1.33	6.4	★★★★☆

Advanced Customization

Complete Sire Selection screen customization through the gear icon on the left side of the screen.



Export:

- Export to CSV
- Export to PDF
- Email

There are three **Export** options:

- Export to CSV-Sire file will open in excel
- Export to PDF-non-editable document
- Email-send a link

Complete the form to send a link to the sire selection page. Use Chrome, Firefox, Edge or Safari to open the link as Internet Explorer is not supported.

Share with a friend

Recipient Email
Enter an email.

Subject
For you from ABS Bull Search

Body

Your Email
Enter your email.

Your Name
Enter your name.

☐ I'm not a robot

Close Send

Helpful Hints

- Use the dropdown menu to change the number of sires.

► Sire Selection cont.

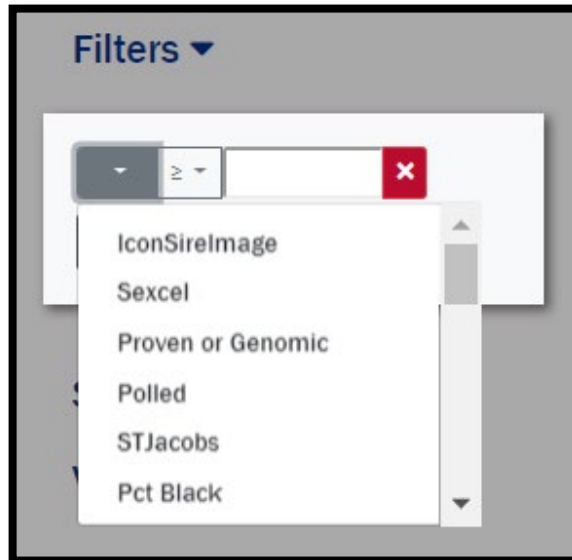
Use **Filters** to narrow the sire list. For best results limit filters to two or three.

Helpful Hints

- Switch **Save Names** and select **Recalculate My Index**, to calculate the index for the last Custom Index saved.

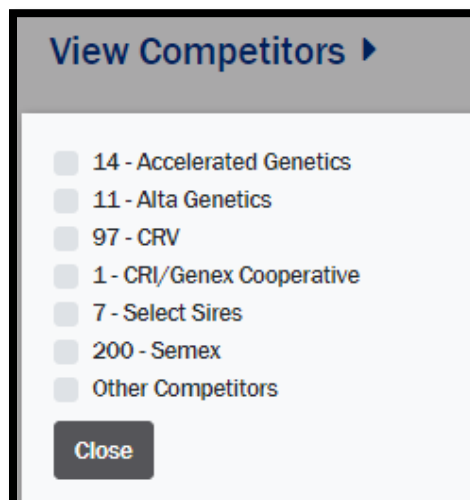
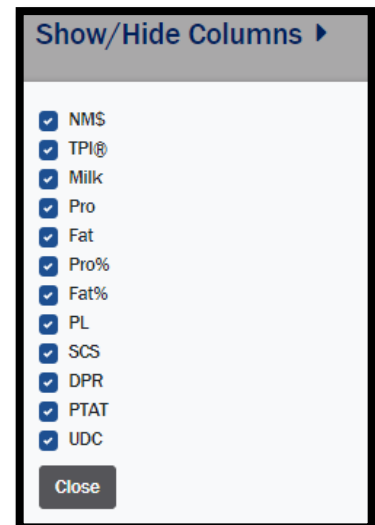
Recalculate My Index

- Custom Index will not calculate for competitor bulls.
- Competitor bull information cannot be sent via email.



Available filters include:
Icon Sires, Sexcel, Proven or Genomic, Polled, St Jacobs, Percent Black, Beta Casein, Kappa Casein, NAAB, genetic traits, Bull Fertility, TransitionRight, Recessives/Haplotypes, and Pedigree.

Use the **Show/Hide Columns** to view the traits that align with the customer's genetic strategy.



Check boxes to **View Competitors** in the sire view.


Helpful Hints


- *Sorting by Date Added or Date Saved is a great way to see bulls of interest over time.*
- *Bulls are denoted as Sexcel by country list to assist with the final proposal.*

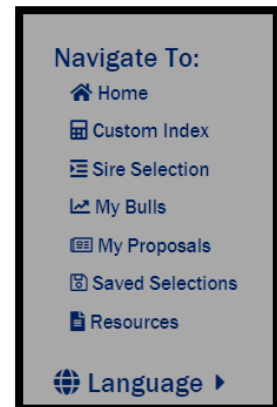
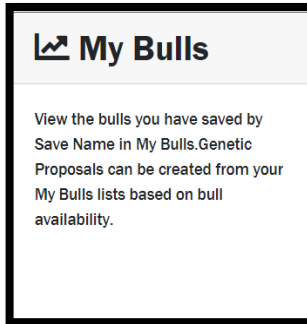
My Bulls

Navigation

There are two options to navigate to My Bulls.

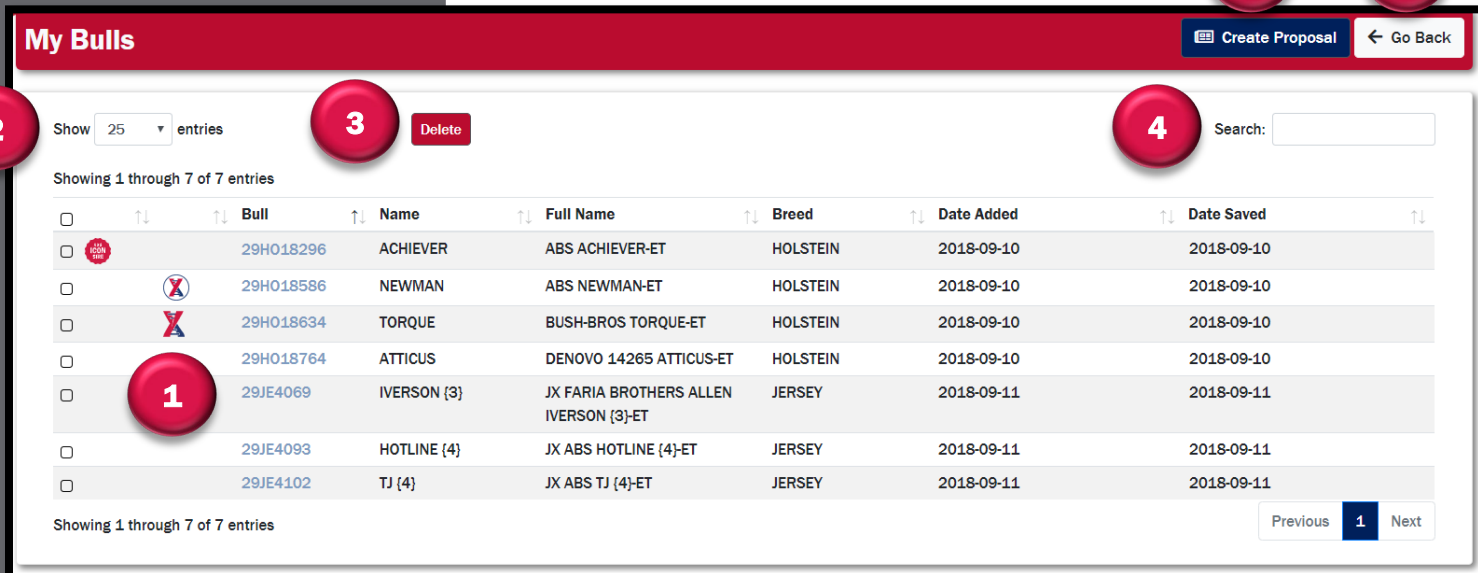
Click on the  to select the My Bulls module from the home page.

Click on the  to select the My Bulls module from the navigation pane.



View

Sires must be saved from the Sire Selection page to view in My Bulls.



My Bulls Create Proposal Go Back

2 Show 25 entries 3 Delete 4 Search:

Showing 1 through 7 of 7 entries

<input type="checkbox"/>	↑↓	↑↓	Bull	↑↓	Name	↑↓	Full Name	↑↓	Breed	↑↓	Date Added	↑↓	Date Saved	↑↓
<input type="checkbox"/>			29HQ18296		ACHIEVER		ABS ACHIEVER-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29HQ18586		NEWMAN		ABS NEWMAN-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29HQ18634		TORQUE		BUSH-BROS TORQUE-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29HQ18764		ATTICUS		DENOVO 14265 ATTICUS-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29JE4069		IVERSON {3}		JX FARIA BROTHERS ALLEN IVERSON {3}-ET		JERSEY		2018-09-11		2018-09-11	
<input type="checkbox"/>			29JE4093		HOTLINE {4}		JX ABS HOTLINE {4}-ET		JERSEY		2018-09-11		2018-09-11	
<input type="checkbox"/>			29JE4102		TJ {4}		JX ABS TJ {4}-ET		JERSEY		2018-09-11		2018-09-11	

Showing 1 through 7 of 7 entries Previous **1** Next

1. **Bull ID**- View individual sire pages.
2. **Show Entries**- Customize number of sires in view.
3. **Delete**- Select sires to remove.
4. **Search**- Find bulls in list.
5. **Go Back**- Return to the Sire Selection screen.
6. **Create Proposal**- Select sires and move to proposal wizard.

Helpful Hints

- Multiple breeds can be utilized in a proposal.

My Proposals

Sire Additions

To start the proposal process, select the sires from the My Bulls page and click **Create Proposal**.

My BullsCreate ProposalGo Back

Show 25 entries Delete Search:

Showing 1 through 7 of 7 entries 5 rows selected

<input type="checkbox"/>	Bull	Name	Full Name	Breed	Date Added	Date Saved
<input checked="" type="checkbox"/>	29H018296	ACHIEVER	ABS ACHIEVER-ET	HOLSTEIN	2018-09-10	2018-09-10
<input checked="" type="checkbox"/>	29H018586	NEWMAN	ABS NEWMAN-ET	HOLSTEIN	2018-09-10	2018-09-10
<input type="checkbox"/>	29H018634	TORQUE	BUSH-BROS TORQUE-ET	HOLSTEIN	2018-09-10	2018-09-10
<input checked="" type="checkbox"/>	29H018764	ATTICUS	DENOVO 14265 ATTICUS-ET	HOLSTEIN	2018-09-10	2018-09-10
<input checked="" type="checkbox"/>	29JE4069	IVERSON {3}	JX FARIA BROTHERS ALLEN IVERSON {3}-ET	JERSEY	2018-09-11	2018-09-11
<input type="checkbox"/>	29JE4093	HOTLINE {4}	JX ABS HOTLINE {4}-ET	JERSEY	2018-09-11	2018-09-11
<input checked="" type="checkbox"/>	29JE4102	TJ {4}	JX ABS TJ {4}-ET	JERSEY	2018-09-11	2018-09-11

Showing 1 through 7 of 7 entries 5 rows selected Previous **1** Next

Save Options

Input Save Options including the Save Name, Date, and Language. Once complete, click **Next**.

Proposal Custom Index User Guide Back To My Bulls

Save Options

Choose Cover

Enter Details

Select Pages

Choose Ads

Review

Proposal Save Name: *
This is the name that we will save the proposal as. Needs to be unique for each save name.

Date: *

Language:

Prev Next

Helpful Hints

- Only alpha and numerical characters are allowed in the Proposal Name.

My Proposals cont.

Proposal Customization

Customize your proposal based on your customers interests through a variety of print options. All images are populated from the ABS Digital Asset Library. Select options and click **Next** to advance.

Print Options
☐ Printer Friendly

Page Size: ☒ Letter (8 1/2 x 11) ☐ A4 (8.3 x 11.7)

Front Cover

Logo

Title Page Font Color

☒
☐
☐
☐
☐
☐

Prev

Next

Proposal Details

Enter proposal details. Defaults will populate; to increase effectiveness customize each message.

Proposal Title: *

1

This is the name that will appear on the cover of the proposal.

Salesperson Name: *

Cover Message:

2

A personal message to the customer that will be on the second page, or back of cover page depending on how you choose to print.

Salesperson Phone:

Salesperson Email:

3

Message:

A personal message to the customer that will be on the final page.

Prev

Next

Helpful Hints

- Select an appropriate cover that resonates with your customer.

- Proposal Title**- appears on the cover in the selected font color.
- Cover Message**- located inside the front cover.
- Message and Contact Information**- found on the final page.

Once content is customized, click **Next**.

► My Proposals cont.

Additional Page Options

Select and fill in appropriate additional page options. Once selections are made, click **Next**.

1

2

3

4

Proposal

Include Genetic Summary Page(s)

☒ Input the number of units by bull to calculate a weighted average

☒ Input the cost per unit by bull

Currency: \$(USD)

☒ Separate conventional and Sexcel units

☒ Display only total units and price

Display short name

Show 25 entries

5

Select Page Order

Jersey Conventional

Jersey Sexcel

Holstein Conventional

Holstein Sexcel

6

Additional Proposal Options

☒ Include Individual Bull Pages

NAAB	Name	Breed	Sexcel Units	Sexcel Price	Conventional Units	Conventional Price
29JE4102	TJ (4)	JERSEY			30	29
29JE4093	HOTLINE (4)	JERSEY			30	26
29JE4070	GARNETT (3)	JERSEY	20	41	30	24
29HO18764	ATTICUS	HOLSTEIN			100	35
29HO18693	CRIMSON	HOLSTEIN	10	275	50	50
29HO18634	TORQUE	HOLSTEIN	100	42	100	25
29HO18586	NEWMAN	HOLSTEIN	100	41		
29HO18296	ACHIEVER	HOLSTEIN			50	50

Showing 1 through 8 of 8 entries

Previous 1 Next

Prev Next

Helpful Hints

- Short names can be hidden to focus on genetic packages.

- Genetic Summary Page(s)**- Average of the bulls included in the proposal for their genetic traits.
- Input units by bull for a weighted average**-Number of units for each bull; calculates a weighted average for that Genetic Summary Page(s).
- Inputting unit price per bull**- Currency. If a customer is using both conventional and Sexcel units, an additional option is available to select separating each bull by conventional and Sexcel unit price. The user can also choose to only display the total number of units with a price.
- Short names**- Hide to focus on the genetic package rather than individual bulls.
- Page Order**- Drag breed and marketing groups to order pages.
- Include Individual Bull Pages**- Include a page summary for each bull in the proposal.

Helpful Hints

- Individual bull pages do not populate in preview.

My Proposals cont.

Marketing Inclusions

Choose ads to include in the proposal. Ads are populated from the ABS Digital Asset Library. Once appropriate selections are made, click **Next**.

Save Options

Choose Cover

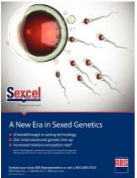
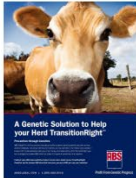
Enter Details

Select Pages

Choose Ads

Review

Advertisements



Prev

Next

Proposal Review

Preview the proposal. If satisfied with the proposal, click **Save & Complete**. If changes need to be made, click **Prev** and make the necessary changes.

Proposal Saved Name:

Bull Search 2.0 User Guide

Proposal Saved Date:

2018-09-11

Proposal Language:

English (US)

Proposal Title:

Bull Search 2.0 User Guide

Page Size:

Letter

Number of Advertisements:

1

Number of Bulls:

8

Selected Breeds:

Jersey, Holstein

Total Pages:

16

Salesperson Name:

Bull Search 2.0 User

Salesperson Phone Number:

999-999-9999

Salesperson Email:

BullSearch2.User@genusplc.com


Message:

Thanks for viewing to prepare to revolutionize the way you work with your customers.

Genetic Proposal

Bull Search 2.0 User Guide

September 11, 2018



Prev

Save & Complete

*NOTE: This for review purposes only, the final PDF will vary.

▶ My Proposals cont.

Share Proposal

The proposal moves to a list of proposals.

The screenshot shows the 'Proposal List' interface. At the top right is a 'Back To My Bulls' link. Below the header, there's a 'Show 25 entries' dropdown and a 'Delete' button. A search bar is on the right. The main table has columns: Title, Proof Code, Save Date, Email, Copy to New, and Download. A single entry is shown: 'Bull Search 2.0 User Guide' with proof code 'USA' and save date '2018-09-11'. Callout 1 points to the 'Download' button, callout 2 points to the 'Copy to New' button, and callout 3 points to the 'Email' button. Pagination controls at the bottom show 'Previous', '1', and 'Next'.

Helpful Hints

- Review proposal before sending!
- Complete the form to send a link to the sire selection page. Use Chrome, Firefox, Edge, or Safari to open the link as Internet Explorer is not supported.

1. **Download-** Proposal will open in a PDF.
2. **Copy to New-** Start a new proposal as a replica of the current proposal. Make any necessary changes.
3. **Email-** Email the proposal to another individual.

Complete all sections of the form. Check **I'm not a robot** and click **Send**.

The 'Share with a friend' form includes fields for Recipient Email (Recipient@genusplc.com), Subject (ABS Bull Proposal), Body (Hi, Here is the bull proposal we talked about last week. We can), Your Email (BullSearch2.User@genusplc.com), and Your Name (Bull Search 2.0 User). At the bottom, there is a green checkmark and 'I'm not a robot' text, a reCAPTCHA logo with 'Privacy - Terms' link, and 'Close' and 'Send' buttons.

▶ Saved Selections

Navigation

There are two options to navigate to **Saved Selections**.









Click on the  to select the Saved Selections module from the home page.

Click on the  to select the Saved Selections module from the navigation pane.

Saved Selections

Do you want to look at what you have saved for all your Save Names? Saved Selections links to all your saved data in one place.

Navigate To:

-  Home
-  Custom Index
-  Sire Selection
-  My Bulls
-  My Proposals
-  Saved Selections
-  Resources
-  Language ▶

View

All Save Names will be listed with their last saved Custom Index, My Bulls list, and Proposals.

Saved Selection

← Go Back

Show 25 entries

Delete

Search:

Showing 1 through 3 of 3 entries

<input type="checkbox"/>	Save Name	↑↓ Custom Index	↑↓ My Bulls	↑↓ Proposals	↑↓ Save Date	↑↓ Last Updated	↑↓
<input type="checkbox"/>	Jersey Sire Selection Practice		View		2018-09-12	2018-09-12	
<input type="checkbox"/>	Custom Index User Guide	View	View	View	2018-09-10	2018-09-11	
<input type="checkbox"/>	Custom Index Practice	View			2018-09-12	2018-09-13	
<input type="checkbox"/>	Bull Search 2.0 Practice	View	View		2018-09-12	2018-09-24	

Showing 1 through 4 of 4 entries

Previous **1** Next

The Save Date is the original date the file was created.
Last Updated is the date the file was last updated.


Helpful Hints

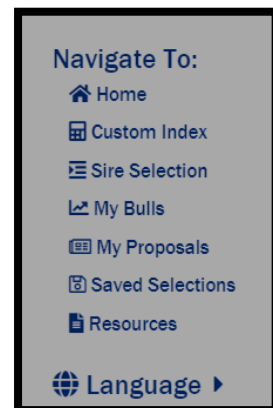
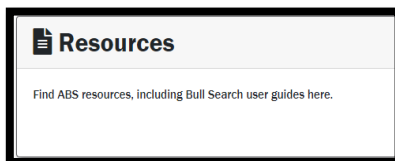
- Login with any device to view saved data.

► Resources

There are two options to navigate to **Resources**.

Click on the  to select the Resources module from the home page.

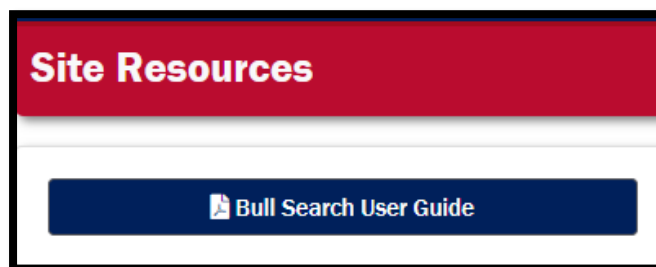
Click on the  to select the Resources module from the navigation pane.



Helpful Hints

- Click the ABS logo in the upper left corner of the webpage to return to the Bull Search 2.0 homepage.
- Need more help with Custom Index? Visit the Resource page for assistance.

A list of resources will be available.



For more assistance, e-mail ABS.BullSearch@genusplc.com or contact your manager.